






Adam Fisher-Cox

Visual & Interactive Design

CONTACT INFORMATION

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SKILLS & KNOWLEDGE

Proficient in **Adobe Creative Suite**
Fluency in **HTML5 / CSS3, SASS, SVG, Wordpress**, and **cross-browser development**
Familiarity with **Javascript, JQuery, PHP**, and **Gulp**
Comfortable with prototyping in **Keynote, After Effects, Invision**, and in-browser
Working proficiency in **Spanish**

EDUCATION

Skidmore College, Saratoga Springs, NY
B.S., **Communication Design**
Magna Cum Laude

AWARDS & EXHIBITIONS

Studio Art Honors in Design Thesis Honors in Design
Recipient, Spring 2015
Design Thesis Exhibition
"SEPTA: Redesigning Philadelphia's Transportation Authority"
Tang Teaching Museum, Spring 2015
Miller/Reed Prize in Design
Recipient, Spring 2015
Student Juried Art Show
Schick Gallery, Saratoga Springs New York, Spring 2015. Juror: Laura von Rosk

RELEVANT WORK EXPERIENCE

Design Technologist, Since 2015

Talent Inc. – New York, NY

Focused on increasing company revenue through data-driven design in a multi-disciplinary design and development role. Projects range from split-testing small changes to a full redesign and redevelopment of the consumer-facing website for Talent Inc's core brand, TopResume.

User Experience Designer, 2015

Night Owl Interactive – New York, NY

Brought web designs from client meetings through wireframes, design, and development to deployment. Large-scale web projects involved Wordpress, PHP, JQuery, HTML/CSS development. In addition, developed comprehensive branding systems for prominent New York City area companies.

Visual & Interactive Designer, 2008–2015

Self-employed – Philadelphia, PA

Developed brand identities, app and website designs, promotional material, and more for clients ranging from individuals to mid-sized businesses. Projects included web design and development, UI design, print design, identity design, and wayfinding & information design.

Design & Interactive Intern, 2014

M – Philadelphia, PA

Created layouts and pitches for advertising clients such as Comcast, AARP, MyMedicareMatters, and more; assisted with concept and asset generation alongside and with other creatives for a variety of projects and clients; and developed new and existing designs into fully-functioning client websites.

Web, UI & Print Designer, 2012–2013

Media Components – Huntingdon Valley, PA

Concieved of and developed full web solutions based on the Wordpress platform for a variety of clients, created layouts and designs for client business cards, brochures, and stationery, integrated social media features into new and existing websites for business of all sizes.

Lead Product Designer, 2009–2012

SimpleTask – Philadelphia, PA

Designed icons, interfaces, and the user experience for a task-list app for OS X and iOS; designed, coded, and maintained multi-section website marketing each app; and wrote copy and edited promotional videos for the Mac and iPhone apps.