



ADAM FISHER-COX

VISUAL & INTERACTIVE DESIGN

WWW.ADAMFISHERCOX.COM | HELLO@ADAMFISHERCOX.COM

RELEVANT WORK EXPERIENCE

DIGITAL DESIGNER SINCE 2015 TALENT INC. – NEW YORK, NY

Focused on increasing company revenue through data-driven design in a multi-disciplinary design and development role. Projects range from split-testing small changes to a full redesign and redevelopment of the consumer-facing website for Talent Inc's core brand, TopResume.

USER EXPERIENCE DESIGNER 2015 NIGHT OWL INTERACTIVE – NEW YORK, NY

Brought web designs from client meetings through wireframes, design, and development to deployment. Large-scale web projects involved Wordpress, PHP, JQuery, HTML/CSS development. In addition, developed comprehensive branding systems for prominent New York City area companies.

VISUAL & INTERACTIVE DESIGNER SINCE 2008 SELF-EMPLOYED – PHILADELPHIA, PA

Developed brand identities, app and website designs, promotional material, and more for clients ranging from individuals to mid-sized businesses. Projects included web design and development, UI design, print design, identity design, and wayfinding & information design.

DESIGN & INTERACTIVE INTERN 2014 AGENCY M – PHILADELPHIA, PA

Created layouts and pitches for advertising clients such as Comcast, AARP, MyMedicareMatters, and more; assisted with concept and asset generation alongside and with other creatives for a variety of projects and clients; and developed new and existing designs into fully-functioning client websites.

ART DIRECTOR 2013–2015 LINE ART REVIEW – SARATOGA SPRINGS, NY

Established a consistent magazine visual style using a grid, strict typographic rules and limited headline styles; laid out spreads and articles for publication, often on tight deadlines; and combined and edited spreads and designs from different designers into one cohesive publication.

WEB, UI & PRINT DESIGNER 2012–2013 MEDIA COMPONENTS – HUNTINGDON VALLEY, PA

Concieved of and developed full web solutions based on the Wordpress platform for a variety of clients, created layouts and designs for client business cards, brochures, and stationery, integrated social media features into new and existing websites for business of all sizes.

LEAD UI/UX DESIGNER 2009–2012 SIMPLETASK – PHILADELPHIA, PA

Designed icons, interfaces, and the user experience for a task-list app for OS X and iOS; designed, coded, and maintained multi-section website marketing each app; and wrote copy and edited promotional videos for the Mac and iPhone apps.

SKILLS & KNOWLEDGE

Proficient in **Adobe Creative Suite**

Fluency in **HTML 5** and **CSS3**

Familiarity with **jQuery** and **PHP**

Comfortable with **prototyping** in **Keynote**, **After Effects**, and **in-browser**

Knowledge of **typographic best practices**

Excellent **writer** with wide vocabulary

Working proficiency in **Spanish**

EDUCATION

Skidmore College, *Saratoga Springs, NY*

Bachelor of Science

Studio Art, Communication Design

Magna Cum Laude

AWARDS & EXHIBITIONS

Studio Art Honors in Design

Thesis Honors in Design

Recipient, Spring 2015

Design Thesis Exhibition

"SEPTA: Redesigning Philadelphia's Transportation Authority"

Tang Teaching Museum, Spring 2015

Miller/Reed Prize in Design

Recipient, Spring 2015

Student Juried Art Show

Schick Gallery, Saratoga Springs New York, Spring 2015. Juror: Laura von Rosk

Junior Art Show

Schick Gallery, Spring 2014

Linda Liebig Endowed Scholarship

Recipient, 2014-2015