



Adam Fisher-Cox

Pragmatic, people-focused UX designer.

CONTACT INFORMATION

- www.adamfishercox.com
- hello@adamfishercox.com
- [linkedin.com/in/adamfishercox](https://www.linkedin.com/in/adamfishercox)

SKILLS & KNOWLEDGE

Proficient in **Sketch, Illustrator, Photoshop,** and **InDesign**

Fluency in **HTML5 / CSS3, SASS, SVG, Wordpress,** and **cross-browser development**

Familiarity with **Javascript, jQuery, PHP,** and **Gulp**

Comfortable with prototyping in **Keynote, After Effects, Invision,** and in-browser

Working proficiency in **Spanish**

EDUCATION

Skidmore College, Saratoga Springs, NY
B.S., **Communication Design**
Magna Cum Laude

RELEVANT WORK EXPERIENCE

Design Technologist, Since 2015

Talent Inc. – New York, NY

A profitable venture-backed startup, Talent Inc. offers a full suite of career services aimed at empowering individuals to own and grow their professional brand.

- Met aggressive conversion goals using data-driven A/B testing practices to solve customer pain points without using “dark” design patterns.
- Minimized page-load time, enforced accessibility compliance, and maintained brand standards on the e-commerce site by implementing a full rewrite of the front-end code, living style guide, and build process.
- Led the establishment of design-thinking and user-centered methodologies across new efforts in product and marketing, working closely with the Chief Product Officer and VP of Marketing, and presenting regularly to the CEO.
- Managed and grew a versatile design team working on new product development, user testing, and ongoing product marketing.

User Experience Designer, 2015

Night Owls – New York, NY

Night Owls is an award-winning boutique digital agency focused on web design, content creation, and brand development.

- Designed brand & web solutions for local, national, and international clients such as Spine Hospital at Columbia University and Leviton Manufacturing.
- Delivered efficient, fast, and accessible websites and web applications for clients through front-end best-practices in HTML, CSS, jQuery, and Wordpress development.
- Met face-to-face with clients to gather and manage expectations, establish timelines, and define project scope.

Product Designer, 2009–2012

SimpleTask – Philadelphia, PA

SimpleTask was the digital to-do list for iPhone and Mac to set and manage notes and to-dos with a focus on flexibility for basic and power users alike.

- Conceived the idea, performed market research and designed initial proof-of-concept prototypes for user feedback testing.
- Managed a team of two developers, working in tight feedback loops between design and development for rapid prototyping.
- Featured as an Apple Staff Pick on Apple.com, May 2009.

ADDITIONAL WORK EXPERIENCE

Visual & Interactive Designer, 2014

M – Philadelphia, PA

M is a strategic and creative branding, advertising & interactive agency. Campaign and design concepts selected by Comcast, AARP, MyMedicareMatters, and more.

UX Designer & Front-End Developer, Since 2008

Self-Employed – Philadelphia, PA & New York, NY

As a freelance designer/developer, provided UX/UI design, brand development, and front-end development services to a variety of individual and small-business clients.