



Adam Fisher-Cox

People-focused product, brand, and experience designer.

CONTACT INFORMATION

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SKILLS & KNOWLEDGE

Proficient in **Sketch, Illustrator, Photoshop**, and **InDesign**

Fluency in **HTML5 / CSS3, SASS, SVG, Wordpress**, and **cross-browser development**

Familiarity with **Javascript, jQuery, PHP**, and **Gulp**

Comfortable with prototyping in **Keynote, After Effects, Invision**, and in-browser

Working proficiency in **Spanish**

EDUCATION

Skidmore College, Saratoga Springs, NY
B.S., **Communication Design**
Magna Cum Laude

RELEVANT WORK EXPERIENCE

Design Technologist, Since 2015

Talent Inc. – New York, NY

Led and grew a versatile design team working on new product development, ground-up brand repositioning, and adoption of user-focused design practices at a profitable venture-backed startup. Met aggressive conversion goals while continually iterating on products and marketing that solved customer pain points and made sales without using dark patterns.

User Experience Designer, 2015

Night Owl Interactive – New York, NY

Designed and developed full-scale branding systems, customer-facing websites, and marketing campaigns for local, national, and international clients at an award-winning boutique digital agency. Clients included the Spine Hospital at Columbia University, Leviton Manufacturing, and Kelco Construction.

Design & Interactive Intern, 2014

M – Philadelphia, PA

Worked closely with creative directors, copywriters, and account managers at a strategic and creative branding, advertising & interactive agency. Campaign and product concepts and designs selected by Comcast, AARP, MyMedicareMatters, and more.

Lead Product Designer, 2009–2012

SimpleTask – Philadelphia, PA

Concieved of and designed a popular to-do list app in the early days of the App Store, before Apple brought Reminders to the iPhone and Mac. Built a UI model to be flexible for basic and power users alike. Featured as an Apple Staff Pick on Apple.com, May 2009.

OTHER WORK EXPERIENCE

Web, UI & Print Designer, 2012–2013

Media Components – Huntingdon Valley, PA

Web design and development, mobile UI/UX, Wordpress, and print design.

Visual & Interactive Designer, 2008–2015

Freelance – Philadelphia, PA

Brand identity, Web design and development, print and wayfinding & information design.